



APCO 2018

August 5-8 | Las Vegas, NV

Introducing Enhanced Online Exhibitor Listings

Reach Attendees Online and Broaden Your Visibility!

As you know, the key to success for exhibitors is maximum exposure to attendees. Whether your goal is branding, lead generation, market visibility or all three, you will want to encourage attendees to stop by your booth. The best way to achieve your goals is to let attendees know what you have to offer as well as where you are located in the exhibit hall.

With this in mind, we are offering the **APCO 2018 Conference & Expo Online Exhibitor Directory**. This Exhibitor Directory is designed to increase your exposure at the Conference (and beyond) and to help you exceed your goals for the Exposition.

UPGRADE YOUR LISTING & UPGRADE YOUR EXPOSURE! Optional upgrades are available with our tiered packages. These options will provide your company with additional visibility in the online directory. By taking part in this special opportunity, you will reach your target market **before, during** and **after** the 2018 event.

	Basic <i>Free</i>	2-Star <i>\$300</i>	3-Star <i>\$500</i>	4-Star <i>\$750</i>
Online Listing				
Exhibitor Name	•	•	•	•
Booth Number	•	•	•	•
Web Address	•	•	•	•
50 Word Description*	•	•	•	•
200 Word Company Bio*				•
Product Categories*	3	4	5	6
Company Logo		•	•	•
Press Releases*		2	4	6
Products* (includes logo & description per product)		1	3	5
Floor Plan Logo (company logo in booth on interactive floor plan online**)			•	•
Video				1
*Increase your exposure! These items are searchable by keyword and category selection.				
**Booth space must be a 20x20 or larger for logo to be visible.				

To take advantage of this opportunity, contact the

APCO Exhibit Management Team
 888-215-2241 / 703-995-2567
 APCOExhibits@spargo.com

CONTACT INFORMATION

Company Name.....
 Contact..... Title.....
 Tel..... Fax.....
 Email..... Web Site

Address.....
 City..... State..... Zip..... Country.....

EXHIBIT RATE & BOOTH INFORMATION

Upgraded Listing Options

	<i>Description</i>	<i>Fee</i>
<input type="checkbox"/>	2- Star Listing	\$300
<input type="checkbox"/>	3-Star Listing	\$500
<input type="checkbox"/>	4-Star Listing	\$750

PAYMENT INFORMATION

Payment Deadlines

Deposit and Payment Schedule

October 16, 2017... 50% due for applications submitted prior to October 16, 2017

October 17, 2017 through April 6, 2018... 50% due with application

After April 6, 2018... Payment in full due w/application

APCO requires payment in full no later than April 6, 2018. Failure to make payments does not release the contracted or financial obligation of Exhibitor.

INITIALS

Cancellation Information

Cancellation Penalties

Through October 16, 2017..... 0%

October 17, 2017 – December 31, 2017..... 50%

After December 31, 2017..... 100%

INITIALS

Submit application to:

Email: exhibitcontracts@spargoinc.com

Fax: 703-563-2691

Need Help? Contact:

apcoexhibits@spargoinc.com

888-744-1449 | 571-279-0037

Make checks payable to: APCO

Mail payments to: APCO Exposition Management
 11208 Waples Mill Rd., Suite 112 Fairfax, VA 22030

Credit Card Payments:

An invoice will be sent within one business day with instructions for how to submit a credit card payment online.

I acknowledge that as an authorized representative of the above stated Exhibitor, I have received, reviewed, and agree that Exhibitor will comply with the *Rules and Regulations*. Exhibitor will comply with all updates of such policies applicable to the APCO 2018 Conference & Expo. This exhibit space application will become a contract upon Exhibitor's authorized signature and APCO's acceptance and approval.

Exhibitor Signature..... Date.....

Printed Name..... Telephone.....