



# APCO 2018

August 5-8 | Las Vegas, NV

NEW PRODUCTS ZONE APPLICATION AND CONTRACT  
**APCO 2018 EXHIBITORS ONLY**

## CONTACT INFORMATION

Company Name.....  
 Contact..... Title.....  
 Tel..... Fax.....  
 Email..... Web Site .....

Address.....  
 City..... State..... Zip..... Country.....

## NEW PRODUCTS ZONE INFORMATION

**\$900.00** per product  
 Entry Deadline: June 8, 2018

### Total New Products:

1  2  3  4  
 Other \_\_\_\_\_

**Total Cost:** \$ \_\_\_\_\_

### New Products Zone Exhibitors Will Receive:

- Listing of New Products Zone on APCO 2018 website, including customized search options for new products.
- Pre-show email blast to registered attendees summarizing the New Products Zone and submissions
- Dedicated page summarizing New Products Zone in onsite program guide.
- Listing of New Products in *Public Safety Communications* magazine, post-show.

*\*Note: "New" is defined as having been released or substantially revised between Sept 2017 and Aug 2018.*

### Products Displayed Will Include:

- 1 meter counter with company logo
- Literature rack

*\*Note: Electric and Internet will not be provided in New Products Zone. Please redirect attendees to booth for demos.*

## PAYMENT INFORMATION

### Payment Deadlines

#### Deposit and Payment Schedule

Due with application..... 100%

INITIALS

**Failure to make payments does not release the contracted or financial obligation of New Product Zone Exhibitors.**

### Cancellation Information

#### Cancellation Penalties

Through October 16, 2017..... 0%

October 17, 2017 – December 31, 2017..... 50%

After December 31, 2017..... 100%

INITIALS

#### Submit application to:

Email: [williamsL2@apcointl.org](mailto:williamsL2@apcointl.org)

#### Need Help? Contact:

[williamsL2@apcointl.org](mailto:williamsL2@apcointl.org)

571 312 4400 ext. 7003

#### Make checks payable to: APCO

#### Mail payments to: APCO

1426 Prince Street, Alexandria, VA 22314

#### Credit Card Payments:

An invoice will be sent within one business day with instructions for how to submit a credit card payment online.

I acknowledge that as an authorized representative of the above stated New Products Zone Exhibitor, I have received, reviewed, and agree that New Products Zone Exhibitor will comply with the *Rules and Regulations*. New Products Zone Exhibitor will comply with all updates of such policies applicable to the APCO 2018 Conference & Expo. This New Products Zone application will become a contract upon New Products Zone Exhibitor's authorized signature and APCO's acceptance and approval.

Exhibitor Signature..... Date.....